

# Further and higher education space management: 4 ways to optimise workspace and learning space on campus

Simplifying and streamlining management of real estate use is top priority for the education sector right now. Hybrid / flexible working and study are here to stay - for faculty, administration and students alike.

This handy cheat sheet outlines the 4 key ways to ensure campus space-optimisation success.

## 1 Campus workforce space management

### Change management tactics

- Communicate, at the early stages, with your workforce groups to understand their needs and concerns
- Communicate the process, timeline, outcomes, reasoning, and benefits, while inviting ongoing feedback from staff
- Focus communications on the staff-empowerment aspect of the changes being introduced.

### The tech - choose a workspace management solution that:

- Let's you prioritise teams or staff members with a fixed desk, for their use only
- Makes it easy for you to assign and free-up desks and team 'zones'
- Enables easy desk and space configuration by your IT or Admin



## 2 Workspace and student study space booking

### Desk and collaborative learning space booking

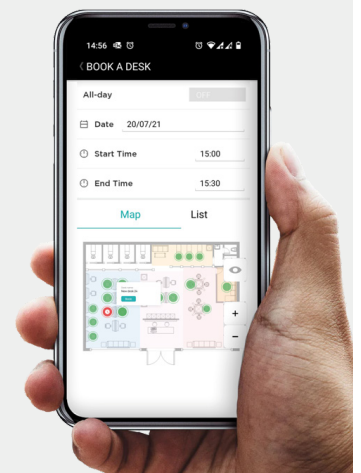
- Ensure the space booking software you choose makes it very easy for students to:
  - Search
  - Locate
  - Choose
  - And book...

...the study space and related resources they need, where and when they need them, from the device of their choice.

### Space booking phone app

Choose a space booking solution with an app that provides:

- Interactive campus and study area floor maps
- Location management so users can easily find the desk, study area, person, or resource they want
- An intuitive, seamless experience

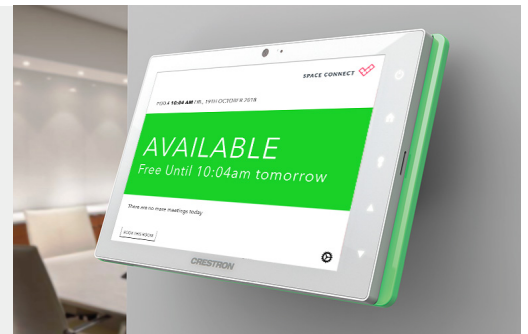




## Workspace and student study space booking continued...

### Digital signage

Choosing the right space and room booking solution that integrates out-of-the-box with digital signage, for a seamless campus experience



## 3 Optimising campus work and study spaces

Successful campus space management, in the here-and-now and into the future, relies on clear, detailed space usage data and insights - patterns, trends, benchmarks and real-time targets.

Choose a space management system that provides:

- Rich desk usage data
- Reporting and analysis
- Data drill-down, to contact-level occupancy

### Occupancy monitoring and reporting

Out-of-the-box hardware integrations with docking stations and/or sensors can ensure real-time occupancy is monitored without the need for manual desk/room check-in.

## 4 Cyber security

Cyber security is an ever-growing challenge: 50% of organizations in 2019 reported widespread impact of breaches compared to just 25% in 2017, according to a CDW report.

Connected campuses, smart classrooms and digital staff workplaces - packed full of IoT devices - inevitably increase points of vulnerability for HE institutions.

- Look for workspace management tech that offers SSO and MFA, to enable safer password authority and security.



## Next steps...

To explore the best faculty and campus space booking management and optimisation solutions for your organisation:

Call the Smartcomm team on **01494 471912**  
Email **info@smartcomm.co.uk**  
Or visit **smartcomm.co.uk**