

Further and higher education space management: 4 ways to optimise workspace and learning space on campus

Simplifying and streamlining management of real estate use is top priority for the education sector right now. Hybrid / flexible working and study are here to stay - for faculty, administration and students alike.

This handy cheat sheet outlines the 4 key ways to ensure campus space-optimisation success.

1 Campus workforce space management

Change management tactics

- Communicate, at the early stages, with your workforce groups to understand their needs and concerns
- Communicate the process, timeline, outcomes, reasoning, and benefits, while inviting ongoing feedback from staff
- Focus communications on the staff-empowerment aspect of the changes being introduced.

The tech - choose a workspace management solution that:

- Let's you prioritise teams or staff members with a fixed desk, for their use only
- Makes it easy for you to assign and free-up desks and team 'zones'
- Enables easy desk and space configuration by your IT or Admin



2 Workspace and student study space booking

Desk and collaborative learning space booking

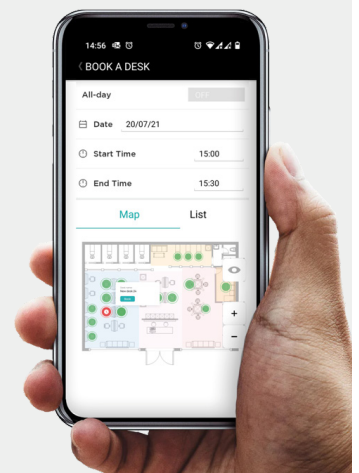
- Ensure the space booking software you choose makes it very easy for students to:
 - Search
 - Locate
 - Choose
 - And book...

...the study space and related resources they need, where and when they need them, from the device of their choice.

Space booking phone app

Choose a space booking solution with an app that provides:

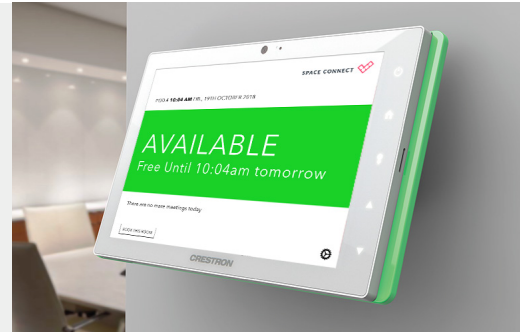
- Interactive campus and study area floor maps
- Location management so users can easily find the desk, study area, person, or resource they want
- An intuitive, seamless experience



Workspace and student study space booking continued...

Digital signage

Choosing the right space and room booking solution that integrates out-of-the-box with digital signage, for a seamless campus experience



3 Optimising campus work and study spaces

Successful campus space management, in the here-and-now and into the future, relies on clear, detailed space usage data and insights - patterns, trends, benchmarks and real-time targets.

Choose a space management system that provides:

- Rich desk usage data
- Reporting and analysis
- Data drill-down, to contact-level occupancy

Occupancy monitoring and reporting

Out-of-the-box hardware integrations with docking stations and/or sensors can ensure real-time occupancy is monitored without the need for manual desk/room check-in.

4 Cyber security

Cyber security is an ever-growing challenge: 50% of organizations in 2019 reported widespread impact of breaches compared to just 25% in 2017, according to a CDW report.

Connected campuses, smart classrooms and digital staff workplaces - packed full of IoT devices - inevitably increase points of vulnerability for HE institutions.

- Look for workspace management tech that offers SSO and MFA, to enable safer password authority and security.



Next steps...

To explore the best faculty and campus space booking management and optimisation solutions for your organisation:

Call the proAV team on **+44 (0)1784 487000**
 Email **sales@proav.com**
 Or visit **www.proav.com**