

# The top 10 messages to encourage staff back into the workplace

Right now, office employees have become pretty used to working from home.

But that doesn't mean it's the best option – either for organisations, or for the employees themselves.

Here are our top 10 messages to encourage staff back into the workplace



## 1 Connection to culture

A positive company culture of support, development and fun makes us feel good. Remote working breaks that culture-sharing connection.

## 2 Collaboration

Collaborative working relationships increase job satisfaction. Video calls simply can't replace the collaboration that happens in the workplace.



## 3 Common purpose

Sharing a common mission is a key part of job satisfaction. Being around colleagues in the workplace fosters and nurtures this sense of sharing.



## 4 Work-life balance

Home working can make switching off, harder – both mentally and electronically – leading to a risk of employee burnout.



## 5 Homes are not designed to be workspaces

Bedrooms, dining tables, noisy pets – whatever the WFH set-up, it can rarely provide the facilities and work-conducive environment that a workplace can.



## 6 Networking

Networking has always been a key element of career progression. Back in the workplace, staff can do their networking magic. WFH, they simply can't.



## 7 Creativity

For many people, success and satisfaction in their job and career comes from being creative. Working back in the office, inspires and sparks more creativity.

**1 in 4**

remote workers said that working from home has hurt their creativity and 26% of managers agreed

**46%** of the remote workers who felt less creative while working from home cited less face time with their team as a reason



**22%** said the drop-off in creativity was because they could no longer brainstorm visually as a team.



## 8 Isolation

Home working can be lonely and isolating. The workplace often provides crucial social connections and fun.

## 9 New recruits

If you're a new starter, you'll want to be in the office, making connections, absorbing knowledge, and establishing your presence.



## 10 Getting about!

Physically going into a workplace is good for people's health and wellbeing – it provides opportunities for exercise, moving around and using your body.



## Next steps...

To explore our workspace management solution options for your workspace:

Call the Insight team on **+44 (0)844 846 3333**

Or visit: **[www.uk.insight.com](http://www.uk.insight.com)**