5 ways desk booking software can increase office productivity

As workforces continue their return to the workplace, sweeping trends in workspace usage are happening globally. One of the dominant trends redefining workspaces is hot desking.
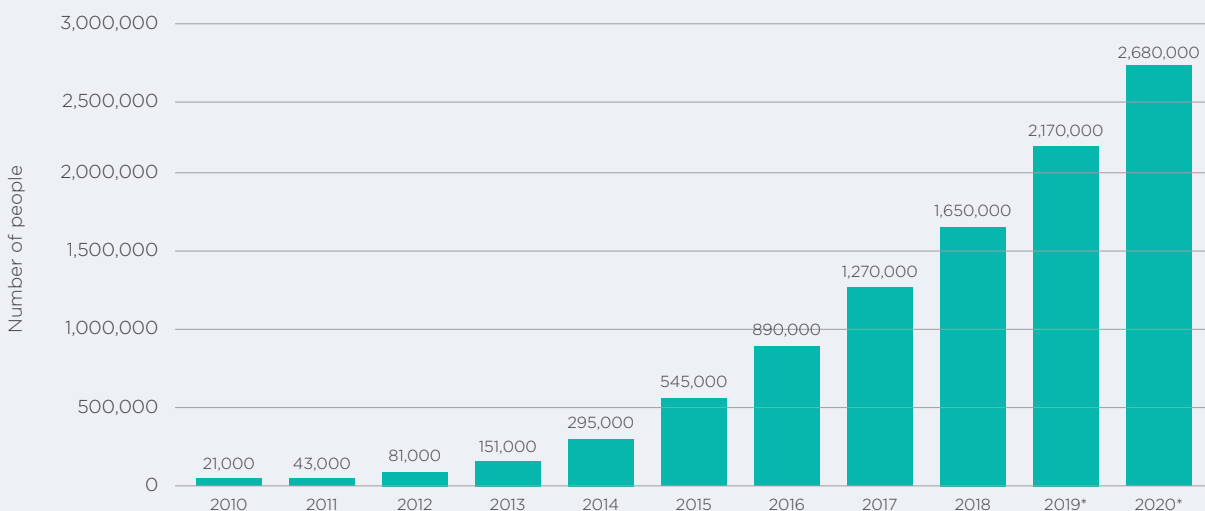
Put simply, hot desking is a workspace organisation system that removes permanently assigned seating, and enables ad hoc desk usage, based on who's on site at the time.

The rise in hot desking

Hot desking was on the rise even before the global response to COVID-19. A Gallup poll found that 43% of participants in the US had already worked remotely at some point by 2016.

The lockdowns that began in 2020 have forced businesses worldwide to test out various work from home schemes, cementing the demand for increased flexibility in working arrangements.

Number of people working in coworking spaces worldwide from 2010 to 2020:

Source: https://www.statista.com/statistics/554315/number-of-people-working-in-coworking-spaces-worldwide/

Why it's a hot topic

Built on the complete flexibility, hot desking has a host of immediate benefits that fit these current times.

- **Improved office space efficiency (and associated cost savings)**
- **Increased inter-departmental collaboration**
- **Enhanced overall productivity**
- **Better employee morale**
- **Reduced employee churn rates**

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The importance of desk booking software when hot desking

Desk booking software automates manual desk scheduling and reservation functions that are naturally prone to human error.

And it streamlines the flexible space usage setup that hot desking requires.

Here then are 5 ways desk booking software can increase productivity in your workplace:

1 Connect employees who may inspire each other

Hot desking can improve collaboration through shared physical spaces, infrastructure, and even digital tools – helping workers discover new collaborative partners and explore innovative ideas they otherwise might not.

2 Create designated focus spots

Hot desking with the right desk booking software enables flexible 'zoning', encouraging the designation of focus spots that help workers focus 100% on their group tasks.

3 Help visitors and contractors immediately get to work

Desk booking software delivers a frictionless hot desk experience: Schedule work hours, reserve a desk, and simply start working when you arrive at the office. No fuss.

4 Find your tribe

Prefer working with background music or prefer a quiet zone? Like a lot of daylight or prefer more subdued lighting? Like a chatty vibe, or the silent types? Desk booking software can help workers find the right hot desk to work at, for their exact preferences.

5 Less paperwork for your front office staff

Automated desk booking software reduces manual work for your workspace admin staff.

THE BENEFITS:

EFFICIENCY

Up to **40% of an office goes unused** at any given time.

COLLABORATION

Productivity skyrockets by 25% in offices where employees can collaborate.

PRODUCTIVITY

87% of employees think flexible work arrangements are beneficial to productivity.

Source: https://temitopeadelekan.com/2019/05/07/hot-desking-is-the-office-trend-that-will-save-your-business-money-infographic/

Next steps...

To explore the best desk booking solution options for your workspace:

Call the Net Pillar team on **+61 2 9799 2474**

Or visit: **www.netpillar.com**