

# The Space Connect Authorised Partner Reseller programme

Part of SmartSpace Software PLC, Space Connect offers an industry disruptive, highly differentiated proposition for the fast-growth, workspace management and optimisation tech market.

In a busy marketplace, we provide a solution that delivers compelling, unique value propositions that answer all your customers' workspace management needs – now, post-lockdown, and into the future, including:

- Desk management
- Meeting room management
- Visitor management
- Space utilisation analytics and reporting
- Intuitive web app, mobile app and Outlook extension
- 24/7 'follow-the-sun' direct customer support



## Standout product USPs that make Space Connect your best choice of partner

- 1. Exceptionally competitive pricing and value from just £4 per desk per month, or less
- 2. A completely future-proof, flexible, no-risk, no min-term agreement
- 3. Super-fast deployment same-day setup, and multiple sites within less than a week!
- 4. Easy customer self-configuration quickly add or remove desks, rooms, floors and sites
- 5. Self-uploadable/configurable interactive floor plans, enabling real-time changes
- 6. Choice between a SaaS-only solution, or integration with customer-preferred hardware

## The product 'elevator pitch'

No equivalent, feature-rich workspace optimisation solution delivers the sheer speed and ease of deployment and reconfiguration that Space Connect provides.

With Space Connect your customers can set-up entire offices including desks, rooms, and huddle spaces - and be up and running with a full solution, same-day.

And once your customers are set up, they can quickly selfreconfigure any of their spaces, however and whenever they want.

Space Connect offers your customers what every office-based organisation needs right now and into the future: The power to deliver truly flexible workspace models, easily and affordably.

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## The benefits of our Authorised Partner Reseller programme

Our Partner programme is our sole route to market. So as a partner, our sales and marketing is entirely focused on supporting you to find and convert opportunities.

We select and work with a very limited number of authorised partners per region and sector, which means we can dedicate and invest our focus-of-effort on those we work with.

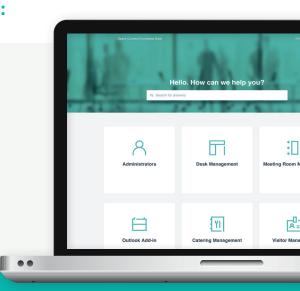
And we always direct any new business leads and opportunities that come to us, back to our partners - so you'll never be competing with us.

We work openly and collaboratively with partners on business opportunities and account planning, to maximise conversions and deal value.

## What you get as an Authorised Partner Reseller:

## SALES

- 25% markup on all sales
- Slick product demo platform
- Online and face-to-face product demo training
- Online and face-to-face technical and product sales training
- Short sales cycle
- Dedicated Partner Success Manager
- Online Partner Portal



#### Desks

Pricing starts from £4 per desk, per month (ex VAT)	Reseller margin = 25%			
Meeting Rooms				
Pricing starts from £15 per room, per month (ex VAT)	Posellor margin = 25%			
Pricing starts from £15 per room, per month (ex VAT)	Reseller margin = 25%			
Visitor Management				
Pricing starts from £30 per site, per month (ex VAT)	Reseller margin = 25%			

## Contact us for competitive, volumised rates.



## MARKETING

We provide high-quality, engaging, co-branded/personalised marketing support content and tools, including:

- Extensive sales enablement collateral
- Presentation decks
- White papers and customer guides
- Blogs, cheat sheets and infographics
- Customer case studies, stories and testimonials
- Videos and webinars
- Social media assets
- Dedicated web landing pages
- Monthly Partner update emails and new feature release updates

## PRODUCT

- Compelling, unique customer value propositions
- High value-to-price ratio
- Extensive out-of-the-box hardware and software integrations
- Reliable and positive end-user customer experience
- Collaborative product development your customers' needs are our product roadmap
- Direct customer training and after-sales support



How to reoben your hybrid working model

## Get in touch

To see a demo of Space Connect and discover more about how the Space Connect Authorised Partner Reseller programme can work for your business, contact your Channel Partner Manager:

**Call:** + +4 (0) 1638 510900 **Email:** enquiries@spaceconnect.co **Or visit:** spaceconnect.co/become-a-partner